



Cultivating Creative Communities

Local Solutions ➤ Global Success

October 24 - 27, 2006 Charlotte, North Carolina (USA)

Welcome to the second **CULTIVATING CREATIVE COMMUNITIES** e-Newsletter! Over the next two months, we will provide you with updates on the conference, speaker information, exciting Charlotte news, and news relating to our four themes (Amenities, Creativity, Equity, and Sustainability) from all over the country. You have been added to our list because you have expressed interest in this conference. **If you would like to be removed from this mailing list, please respond with a subject heading "Re: REMOVE CreativeConf News."**

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CONFERENCE UPDATES:

EARLY BIRD REGISTRATION HAS BEEN MOVED TO AUGUST 15th!! Please visit www.creativeconf.org to download the registration brochure and form or to register online. Space is limited!

-Get excited about our keynote speakers!

- ⇒ **Wednesday, October 25, 2006: Joel Kotkin** - Internationally-recognized authority on global, economic, political, and social trends
- ⇒ **Thursday, October 26, 2006: Bill Strickland** - President of Manchester Craftsmen's Guild, a program that uses arts to teach youth life skills, and President of the Bidwell Training Center, which trains displaced adults for jobs
- ⇒ **Friday, October 27, 2006: Ruth G. Shaw** – Group Executive of Public Policy and President of Duke Nuclear. Shaw also currently sits on the board of visitors at the Duke University Nicholas School of the Environment and Earth Sciences

-If you are interested in hosting a breakfast roundtable affinity group, please contact igarnett@livable.com with the proposed topic.

-Register for the conference and receive 20% off Partners' Publications!

Highlighted publications:

- ⇒ **Aging in Place: Making Communities More Livable for Older Adults**
Partners for Livable Communities and the National Association of Area Agencies on Aging (n4a) embarked on an 18-month initiative involving 10 communities focusing on issues currently affecting the older adult population. This publication serves to bring our history, the issues, the initiative, and best practices to the greater community in our examination of aging in place in the United States.

- ⇒ **Mobilizing Arts and Cultural Resources for Community Development**
This publication is a jumpstart for anyone looking to integrate arts and culture into their community—be it a nonprofit leader, arts director, urban planner, civic official, developer, educator, entrepreneur, etc. This part resource guide, part workbook highlights the potential impact that arts have on a community and how to make that impact happen.

Become an expert on the issues before the conference begins! Purchase these publications and others through [Partners' Bookstore](http://plcstore.stores.yahoo.net/) (<http://plcstore.stores.yahoo.net/>). Discount will be applied after your transaction has been processed. Contact Irene at igarnett@livable.com or (202) 887-5990 with any questions.

Please visit the [Cultivating Creative Communities website \(www.creativeconf.org\)](http://www.creativeconf.org) to find updates on program, speakers, and registration.



SPEAKERS AT A GLANCE:

Richard C.D. Fleming, the President and CEO of the St. Louis Regional Chamber and Growth Association, is an asset to St. Louis. Under his entrepreneurial leadership, St. Louis has implemented over 100,000 new jobs since January, 1995. Fleming's background includes serving as sub-cabinet officer at the Department of Housing and Urban Development in Washington, D.C., President of the Greater Denver Chamber of Commerce, and founding President of the Downtown Denver Partnership. He will be the expert speaker on the role of Chambers of Commerce during the session; *It takes Leadership and "Teamwork" Mobilizing the Vital Players* on Thursday, October 26 from 8:30-10:30am.

Kay Barnes is the first female mayor of Kansas City as well as the co-chair of the US Conference of Mayors Small Business/Partner America™ Task Force. Her background as community and civic volunteer, elected public official, business woman, and co-author of *About Time! A Woman's Guide to Time Management* paved the way for her as a leader in implementing change and a new vision in Kansas City. She will be a panelist at the *Branding/Image* breakout session on Friday, October 27, 2006 from 10:45 am - 12:30 pm.

Dr. Anthony Zeiss is the President of the North Carolina Central Piedmont Community College, as well as authoring *Build Your Own Ladder* and *Get 'em While They're Hot* manuals that offer successful methods in attracting, developing, and retaining skilled workers for both public and private organizations. Dr. Zeiss is a frequent speaker on the subjects of economic development and developing capable employees in the workplace.

He will be a panelist at the breakout session *Labor Force/Job Training/School to Work* on Wednesday, October 25, 2006 from 11:00- 12:45 pm.

CHARLOTTE SHOWCASE:

US NATIONAL WHITEWATER CENTER



Nearly six years in the making, \$35 million U.S. National Whitewater Center is slated to open in late August. The river course, which is the world's only multi-channel course and the largest recirculating artificial whitewater river, is formed on 307 wooded acres along the slow-moving Catawba River, about ten miles west of Charlotte.

The new course is bigger than any Olympic course in existence, and different from other artificial courses prevalent in Europe that are built solely for elite competition. While the Charlotte Center will be used for Olympic training, it will also serve as outdoor recreation for the region, with guided raft trips open to the general public on Class III and IV rapids. The Center also has eleven miles of wooded trails for hiking, mountain biking, and trail running.

Conference participants can sign up for the "Whitewater Park" offsite breakout when they register if they would like to take a tour of this facility. Please visit www.usnwc.org for more information on the Center.

CREATIVE ECONOMY IN THE NEWS:

Amenities:

- ⇒ While Atlantic Yards grabs the headlines, an art attack quietly transforms downtown Brooklyn. The Brooklyn Academy of Music's Local Development Corporation makes plans for a cultural district, prompting response from local residents and institutions.

[BAM Goes the Neighborhood](http://www.villagevoice.com/nyclife/0631_day,74048,15.html)

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Creativity:

- ⇒ Boston will tap a nonprofit corporation to blanket the city with “open access” wireless Internet connections under a plan unveiled August 1 by Mayor Thomas M. Menino.

[Hub sets citywide WiFi plan](#)

http://www.boston.com/business/technology/articles/2006/07/31/hub_sets_citywide_wifi_plan/?p1=MEWell_Pos2

Equity:

- ⇒ Austin City Council Member Jennifer Kim describes the ambitious goal simply and bluntly: "A single parent earning minimum wage should be able to own a decent two-bedroom home in Austin." A task force Kim launched will keep that scenario in mind as it tackles one of the city's toughest problems: getting more affordable housing built.

[City-appointed group's goal: More affordable housing](#)

<http://www.statesman.com/news/content/news/stories/local/07/30housing.html>

Sustainability:

- ⇒ With the latest software, designers can create a three-dimensional "intelligent model" at the earliest stages of a building's design that will help designers predict how the building will consume energy over the whole of its useful life and assess the effects of choosing different building materials.

[Going Green](#)

http://www.forbes.com/leadership/2006/07/27/ledadership-design-buildings-cx_pgb_0727green.html

!SPECIAL!:

- ⇒ Twenty-five years ago, Partners' President Bob McNulty advises Charlotte on a livelier downtown... [Register](#) today and come see for yourself how far the city has come!

[Keys to a Livelier Tryon Street](#)

<http://www.creativeconf.org/CharlotteObserver-McNulty1982.pdf>

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Please visit www.creativeconf.org for more information, or contact lcrane@livable.com.